

Cloquet Public Library

2026-2029 Strategic Plan

Adopted by the Library Board:

January 27, 2026



Introduction

Every three years, the Cloquet Public Library undertakes a strategic planning process that enables the Library to assess itself and determine how to best serve the community's evolving needs. This document shares details regarding specific planning activities, community feedback received, and the resulting strategy developed for fiscal years 2026-2028.

What We Did

The planning process for this survey included a meeting with the library board to review the 2022-2025 Strategic Plan and a consultation with library staff to review the goals and needs within the library.

Statement of Organizational Values

Mission: The Cloquet Public Library contributes to a democratic and engaged community by providing a welcoming space, stimulating imagination, and supporting children's literacy.

We believe the Cloquet Public Library is an essential community information and social resource. We value:

- **Literacy** as essential to continued acquisition of education and skills and the basis for lifelong enjoyment, learning, growth, and satisfaction.
- **An open, welcoming environment** that is clean, safe, barrier free, and equally accessible to people of all ages and cultures, with courteous and helpful staff who work together to make the library experience positive and valuable.
- **Relevance** – The library will continually assess its offerings, seek public input, and research current trends to provide services, materials, and resources that align with the current needs of the community.
- **Community ownership** – Community members will be proud of their library and promote its use and appropriate funding to ensure a continued high standard of service. This community includes the tribal land of the Fond du Lac Band of Lake Superior Ojibwe.

Strategic Goals

Goal 1: Improve Communication to the Public

Goal 2: Promote Cultural Literacy

Goal 3: Assist Patrons in Navigating the Digital World

Goal 4: Increase Programming

Goals and Objectives

Goal 1: Improve Communication to the Public

PROGRESS INDICATORS

- Continuing using and evaluating communication outlets including: Pine Knot, Pine Journal, Facebook, YouTube, Instagram, internal and external posters and displays, enhanced email, and newsletters
- Library staff will engage in community events such as Senior Appreciation Day, Santa's Home for the Holidays, Operation Community Connect, and other opportunities
- Library staff will seek out opportunities to attend events by or to collaborate with local organizations such as County Seat Theatre, the United Way, Carlton County government, and other groups

Goal 2: Promote Cultural Literacy

PROGRESS INDICATORS

- Review collection for cultural diversity and continue to offer the best print and digital resources that represent the community's culture and language
- Provide programming for both children and adults that reflects the community's culture and language
- Actively seek opportunities to establish relationships with individuals and organizations that represent under-served cultures in the community
- Provide displays that reflect the community's diverse culture
- Actively seek grant to convert newspapers from microfiche/microfilm to digital with Minnesota Historical society

Goal 3: Assist Patrons in Navigating the Digital World

PROGRESS INDICATORS

- Provide at least four programs for adults and children that include technology, such as drop-in tech help, digital broadcasting camp, etc.
- Provide at least one ADA-friendly computer
- Bring website into compliance with ADA Title II requirements
- Provide in-house assistance with phones, e-readers, and computer as time and need allows

Goal 4: Increased Programming for All Ages

- Provide one musical program for all ages
- Provide one transitional life skills program for teens
- Provide art/craft program that is elderly/disabled-friendly